

the Platform

The Obama

22000 GRAND RIVER AVENUE, DETROIT



RETAIL SPACE AVAILABLE FOR LEASE

PLATFORM LEASING & BROKERAGE

The Obama

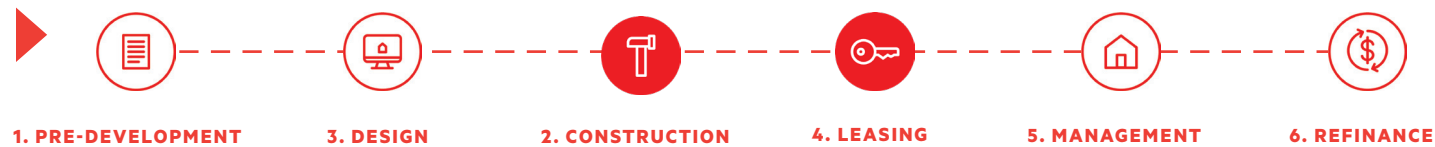
22000 GRAND RIVER AVENUE, DETROIT

Our investment in historic Old Redford demonstrates our commitment to supporting local entrepreneurs, providing affordable housing, and creating places that benefit all Detroiters.

The Obama building is a historic renovation located at the corner of Grand River and Lahser in Northwest Detroit's Old Redford neighborhood. It includes the rehab of eight ground floor retail spaces and the addition of four second floor loft apartments. Retail and residential units will be available at affordable lease rates. The project will support neighborhood retail and local entrepreneurs, contributing to the surrounding small business community.

Located in a City of Detroit Strategic Neighborhood, The Obama is the result of a public-private partnership that includes the City of Detroit, Invest Detroit, Michigan Economic Development Corporation, Horizon Bank and the Fisher Foundation. It is the first phase of an incremental development at the intersection of Grand River and Lahser in Old Redford. Phase two is an arts center at the Sunflower Building. Together, the projects aim to catalyze larger neighborhood revitalization.

Stage of Development



NEIGHBORHOOD
Old Redford

ADDRESS
22000 Grand River Ave.

PROJECT TYPE
Residential & Retail

CONSTRUCTION TYPE
Rehab

ORIGINAL DATE BUILT
1917

EXPECTED COMPLETION
Summer 2020

TOTAL SIZE
12,855 SF

TOTAL RETAIL
8,800 SF

RESIDENTIAL
4 Units



leasing@theplatform.city

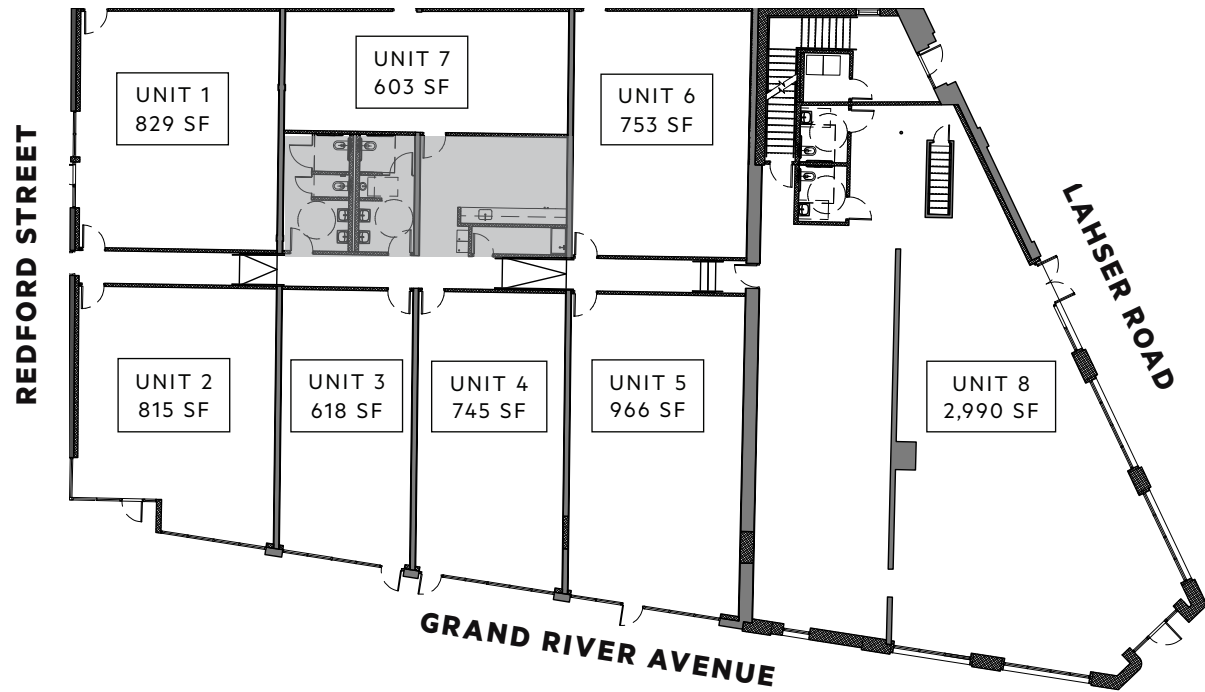
theplatform.city

Our goal is to create a development approach in neighborhoods that honors existing residents and businesses while creating new and exciting services and amenities.

Peter D. Cummings
Executive Chairman & CEO



Community Engagement



AVAILABLE SQUARE FEET:

8,800

+2,000 SF
BACK OF HOUSE

The Obama is being transformed into a new mixed-use retail and residential development. Eight ground floor retail suites ranging from approximately 600 to 3,000 square feet are available for neighborhood retail and local entrepreneurs.

BUILDING AMENITIES

- Turnkey project delivery
- Secure access
- Shared common bathroom
- Shared kitchenette
- Fully distributed utilities
- Wifi available

IN THE NEIGHBORHOOD

Meijer Grocery + Gas Station, The Redford Theatre, Motor City Java House, Sweet Potato Sensations, Detroit Public Library - Redford Branch, Old Redford Food Center, Flagstar Bank, Huntington Bank, Maty's African Cuisine, The Artist Village, Destiny Dental

TRANSIT/ACCESS

DDOT Bus Route #3 Grand River provides service from downtown Detroit to 7 Mile & Grand River with stops just blocks from the Obama Building.



The Platform is committed to strengthening the building's 100-year legacy and preserving and enhancing the fabric of the community. The Platform has engaged local businesses, residents and civic leaders in branding the building and a Neighborhood Advisory Council recommends and approves retail tenants.



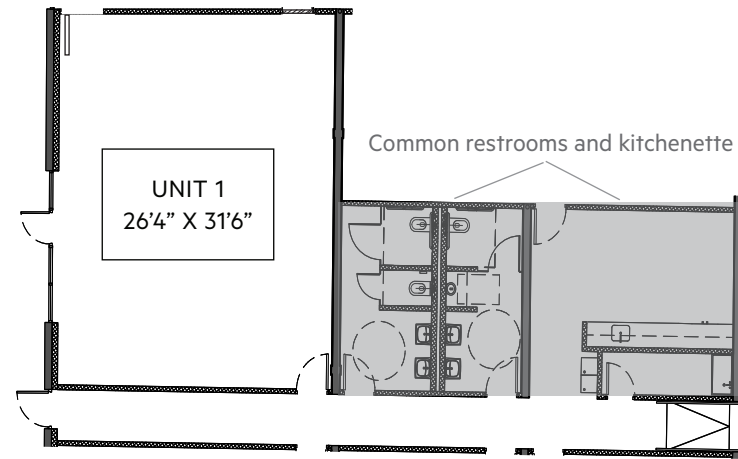
Available Retail: Unit 1

AVAILABLE SQUARE FEET:

829

DETAILS

Large window along Redford St.
 HVAC & electric installed
 Water stubbed to space
 12' ceiling
 Additional back of house space available



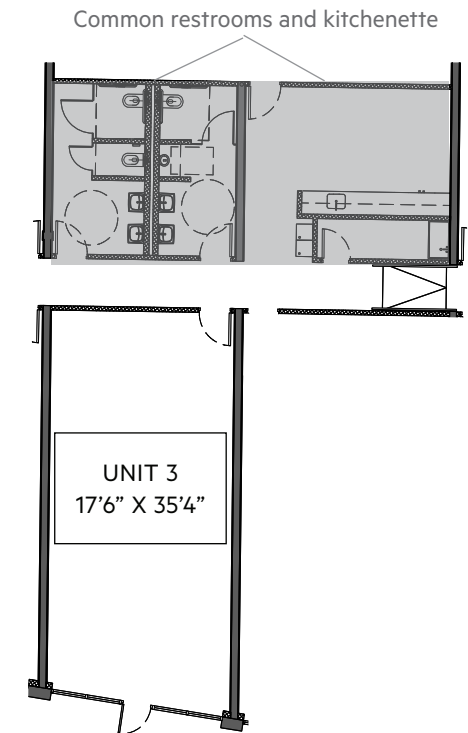
Available Retail: Unit 3

AVAILABLE SQUARE FEET:

618

DETAILS

Large window storefront along Grand River
 HVAC & electric installed
 Water stubbed to space
 12' ceiling
 Additional back of house space available



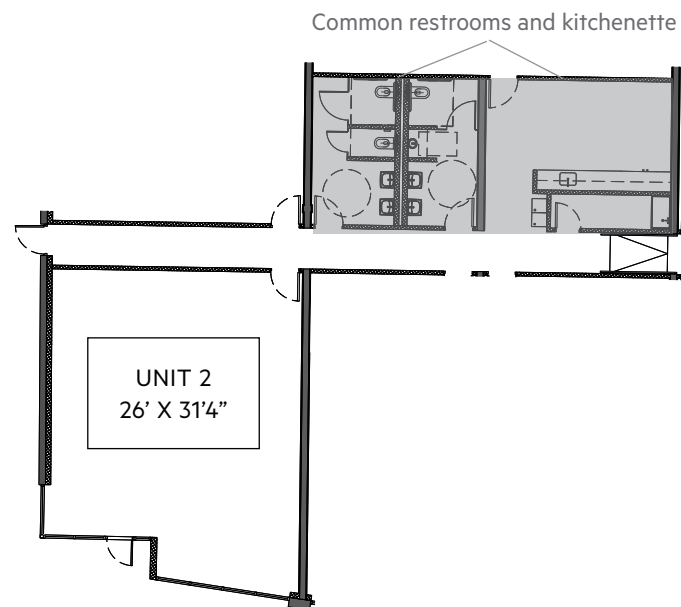
Available Retail: Unit 2

AVAILABLE SQUARE FEET:

815

DETAILS

Large window storefront along Grand River
 HVAC & electric installed
 Water stubbed to space
 12' ceiling
 Additional back of house space available



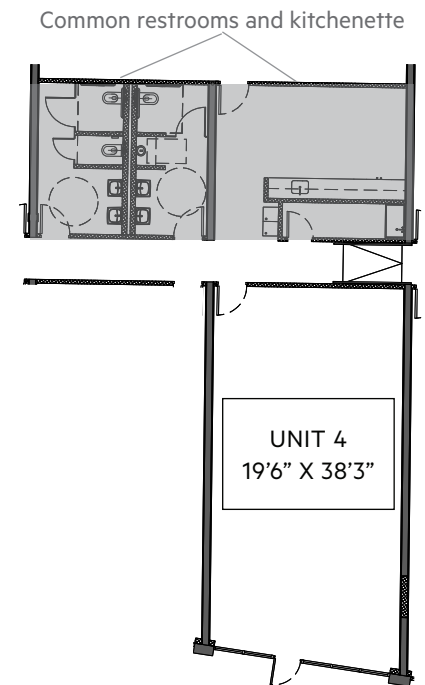
Available Retail: Unit 4

AVAILABLE SQUARE FEET:

745

DETAILS

Large window storefront along Grand River
 HVAC & electric installed
 Water stubbed to space
 12' ceiling
 Additional back of house space available



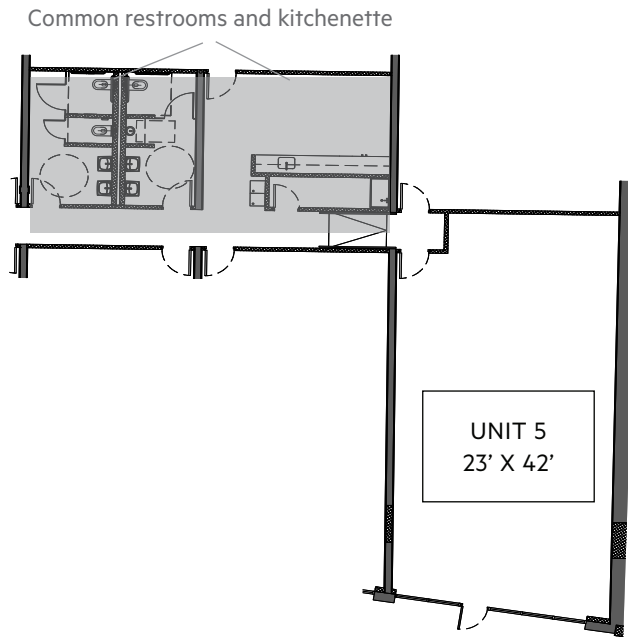
Available Retail: Unit 5

AVAILABLE SQUARE FEET:

966

DETAILS

Large window storefront along Grand River
 HVAC & electric installed
 Water stubbed to space
 12' ceiling
 Additional back of house space available



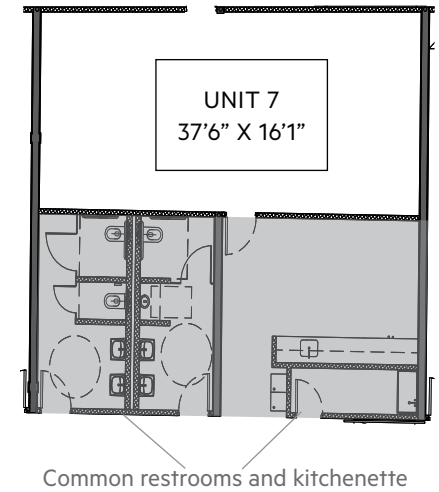
Available Retail: Unit 7

AVAILABLE SQUARE FEET:

603

DETAILS

HVAC & electric installed
 Water stubbed to space
 12' ceiling
 Additional back of house space available



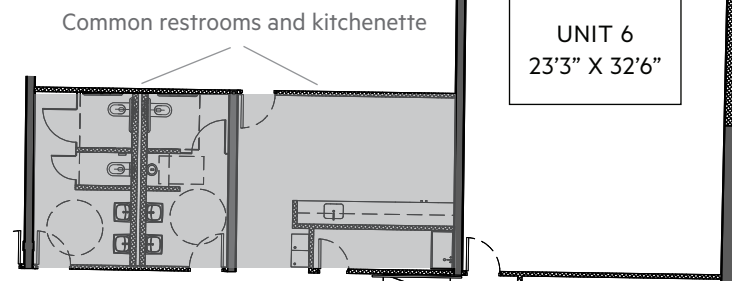
Available Retail: Unit 6

AVAILABLE SQUARE FEET:

753

DETAILS

HVAC & electric installed
 Water stubbed to space
 12' ceiling
 Additional back of house space available



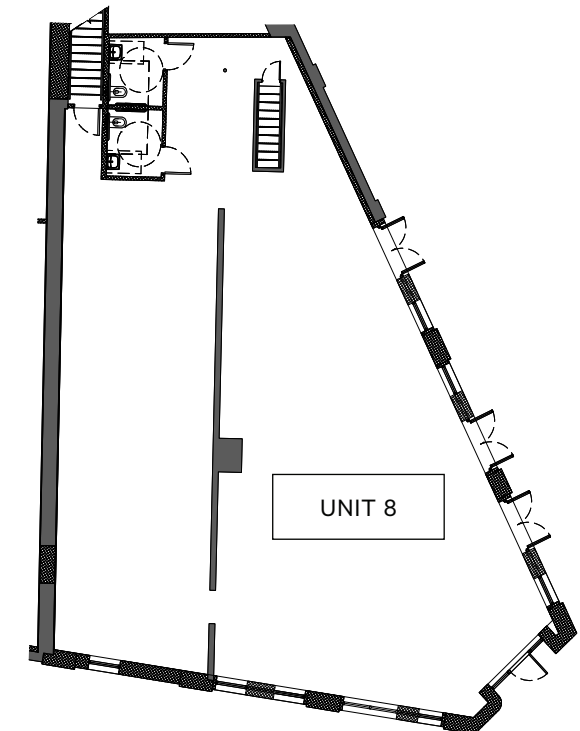
Available Retail: Unit 8

AVAILABLE SQUARE FEET:

2,990

DETAILS

Large window along Grand River and Lahser Rd.
 HVAC & electric installed
 2 restrooms installed
 12' ceiling
 Additional back of house space available



Area Amenities



Meijer Grocery + Gas Station

Meijer is a privately-owned and family run Midwestern retailer offering fresh groceries, housewares, apparel, sporting goods, electronics and more. The 190,000-square-foot Redford super-center includes a pharmacy, bakery, deli and gas station. Committed to the community, Meijer donates more than 6 percent of net profit to local charities each year and each store employs approximately 300 full- and part-time team members.



The Redford Theatre

Built in 1928, the Redford Theatre is a historically designated movie palace with regular movie showtimes Fridays and Saturdays. The 30,000-square-foot theatre holds 1,600 guests and features a three-story grand foyer, full-size stage and Japanese motif. Built when silent films were still produced, the theatre was equipped with a Barton organ, one of the only original theatre organs in metro Detroit, that is played 30 minutes before each show.



Motor City Java House

Motor City Java & Tea House is a neighborhood coffee shop in the Old Redford district in northwest Detroit. A cozy, comfortable, and peaceful place nestled in the Artist Village, Java & Tea House is open daily for breakfast and lunch serving up coffee, smoothies, soups, sandwiches and desserts. Patron pastimes include reading, playing chess and enjoying spoken word.



Sweet Potato Sensations

Sweet Potato Sensations, started by newlyweds Jeffery and Cassandra Thomas in 1976, has become an iconic Detroit bakery and diner. Sweet Potato Sensations serves up sweet treats like pies, cakes, cookies, cheesecake, cobbler and ice cream, and also savory menu items including hickory smoked turkey, salmon croquettes and collard green soup. A sweet potato lover's heaven on earth!



The Artist Village

The Artist Village serves as a creative hub for artists, students, business owners, and neighbors living and working in the heart of Old Redford. A once abandoned commercial center serves as the center of the village where live music, poetry jams, art camps and community events are offered throughout the year in buildings adorned with murals. The Village also includes the Redford Theatre, a coffee shop and other local retailers.



Detroit Public Library

The Detroit Public Library (DPL) opened in 1865 as a 5,000-book collection located in one room of the old Capitol High School on Griswold Street. Today, DPL has 21 location throughout Detroit with a collection of more than seven million books. The Redford branch library offers computer classes, career services, book clubs, children's programs and more.

Area Map



The Obama

A DEVELOPMENT BY

The Platform

Platform Leasing & Brokerage

theplatform.city

leasing@theplatform.city

313.466.8600

Ed Wizner

Executive Vice President of Development