

# The Obama

22000 GRAND RIVER AVENUE, DETROIT



RETAIL SPACE AVAILABLE FOR LEASE

PLATFORM LEASING & BROKERAGE

# The Obama

22000 GRAND RIVER AVENUE, DETROIT

Our investment in historic Old Redford demonstrates our commitment to supporting local entrepreneurs, providing affordable housing, and creating places that benefit all Detroiters.

The Obama building is a historic renovation located at the corner of Grand River and Lahser in Northwest Detroit's Old Redford neighborhood. It includes the rehab of eight ground floor retail spaces and the addition of four second floor loft apartments. Retail and residential units are available at affordable lease rates. The project supports neighborhood retail and local entrepreneurs, contributing to the surrounding small business community.

Located in a City of Detroit Strategic Neighborhood, The Obama is the result of a public-private partnership that includes the City of Detroit, Invest Detroit, Michigan Economic Development Corporation, Horizon Bank and the Fisher Foundation. It is the first phase of an incremental development at the intersection of Grand River and Lahser in Old Redford. Phase two is an arts center at the Sunflower Building. Together, the projects aim to catalyze larger neighborhood revitalization.

## Stage of Development



**NEIGHBORHOOD**  
Old Redford

**ADDRESS**  
22000 Grand River Ave.

**PROJECT TYPE**  
Residential & Retail

**CONSTRUCTION TYPE**  
Rehab

**ORIGINAL DATE BUILT**  
1917

**COMPLETION**  
October 2020

**TOTAL SIZE**  
12,855 SF

**TOTAL RETAIL**  
8,800 SF

**RESIDENTIAL**  
4 Units



[leasing@theplatform.city](mailto:leasing@theplatform.city)

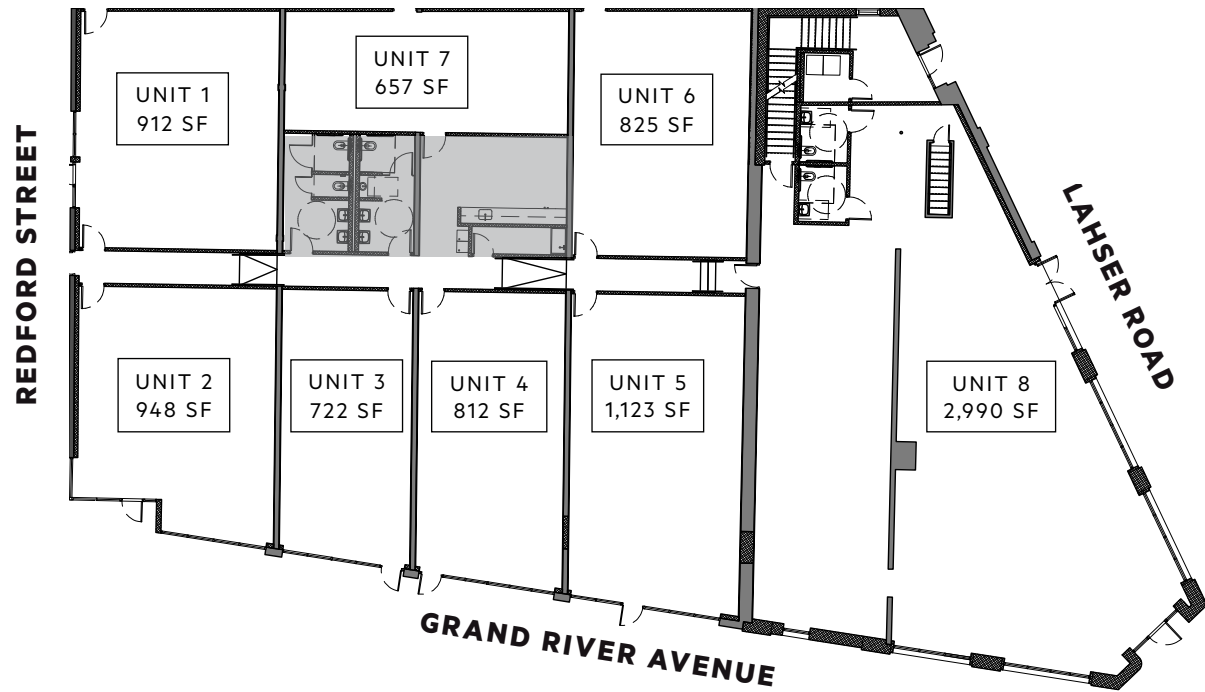
[theplatform.city](http://theplatform.city)

Our goal is to create a development approach in neighborhoods that honors existing residents and businesses while creating new and exciting services and amenities.

Peter D. Cummings  
Executive Chairman & CEO



# Community Engagement



AVAILABLE SQUARE FEET:

# 8,800

+2,000 SF  
BACK OF HOUSE

The Obama is a newly-renovated, mixed-use retail and residential development. Eight ground floor retail suites ranging from approximately 650 to 3,000 square feet are available for neighborhood retail and local entrepreneurs.

**BUILDING AMENITIES**

- Turnkey project delivery
- Secure access
- Shared common bathroom
- Shared kitchenette
- Fully distributed utilities
- Wifi available

**IN THE NEIGHBORHOOD**

Meijer Grocery + Gas Station, The Redford Theatre, Motor City Java House, Sweet Potato Sensations, Detroit Public Library - Redford Branch, Old Redford Food Center, Flagstar Bank, Huntington Bank, Maty's African Cuisine, The Artist Village, Destiny Dental

**TRANSIT/ACCESS**

DDOT Bus Route #3 Grand River provides service from downtown Detroit to 7 Mile & Grand River with stops just blocks from the Obama Building.



The Platform is committed to strengthening the building's 100-year legacy and preserving and enhancing the fabric of the community. The Platform has engaged local businesses, residents and civic leaders in branding the building and a Neighborhood Advisory Council recommends and approves retail tenants.

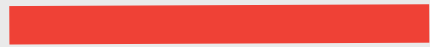


RETAIL STOREFRONTS ARE AVAILABLE ALONG GRAND RIVER AND LAHSER ROAD.

# Available Retail: Unit 1

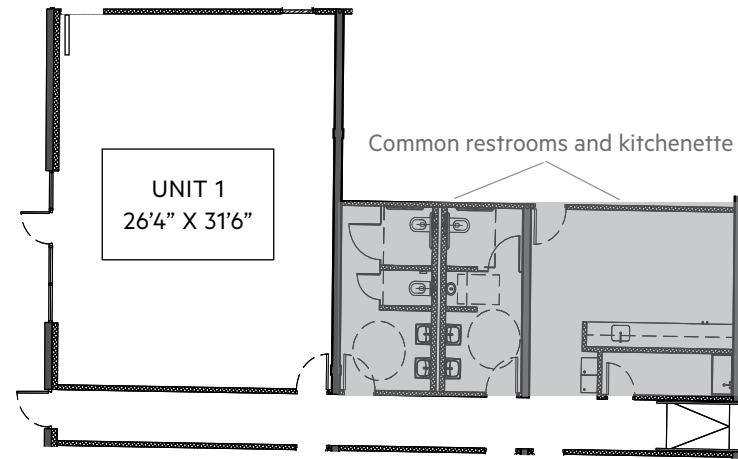
AVAILABLE SQUARE FEET:

# 912



**DETAILS**

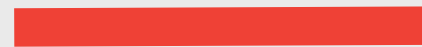
Large window along Redford St.  
HVAC & electric distributed  
12' ceiling



# Available Retail: Unit 3

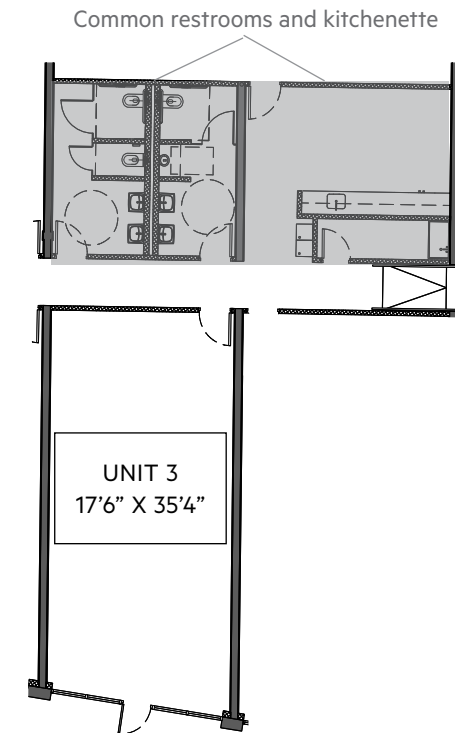
AVAILABLE SQUARE FEET:

# 722



**DETAILS**

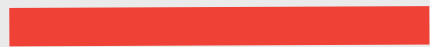
Large window storefront along  
Grand River  
HVAC & electric distributed  
12' ceiling



# Available Retail: Unit 2

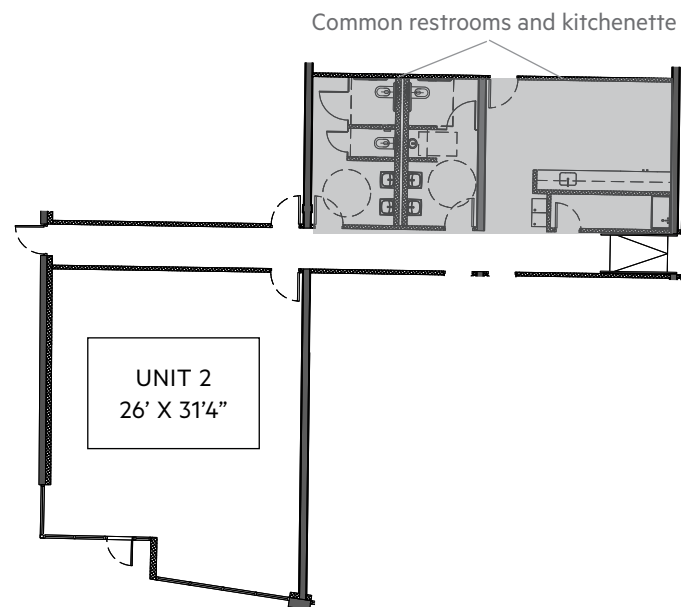
AVAILABLE SQUARE FEET:

# 948



**DETAILS**

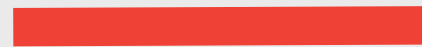
Large window storefront along  
Grand River  
HVAC & electric distributed  
12' ceiling



# Available Retail: Unit 4

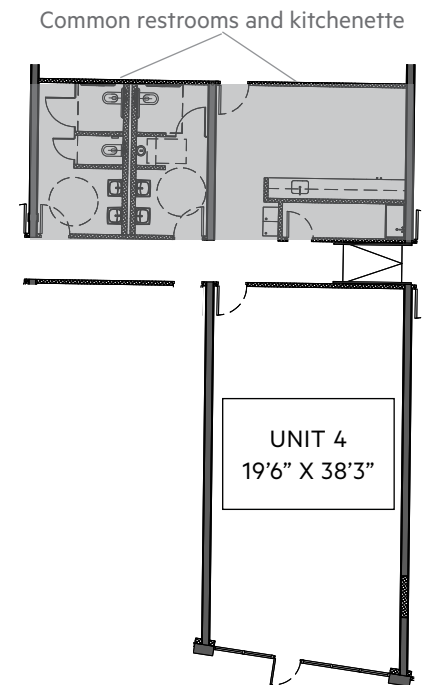
AVAILABLE SQUARE FEET:

# 812



**DETAILS**

Large window storefront along  
Grand River  
HVAC & electric distributed  
12' ceiling



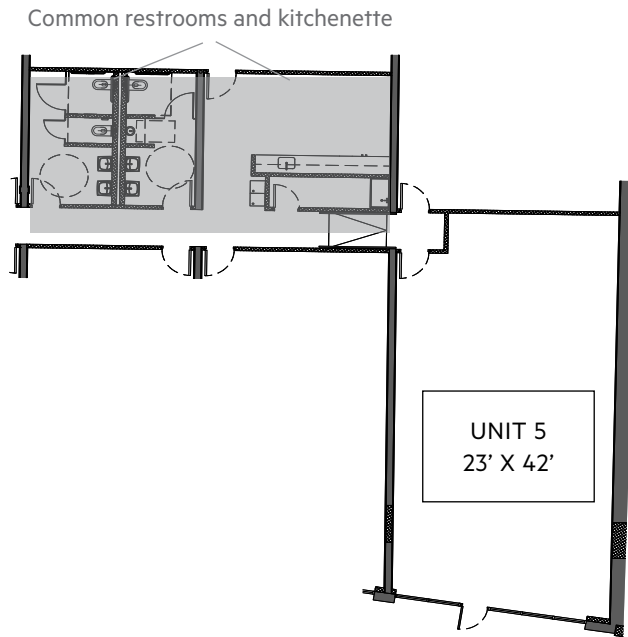
# Available Retail: Unit 5

AVAILABLE SQUARE FEET:

# 1,123

**DETAILS**

Large window storefront along Grand River  
HVAC & electric distributed  
12' ceiling



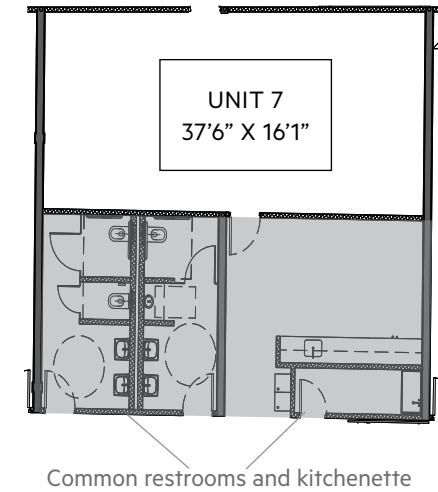
# Available Retail: Unit 7

AVAILABLE SQUARE FEET:

# 657

**DETAILS**

HVAC & electric distributed  
12' ceiling



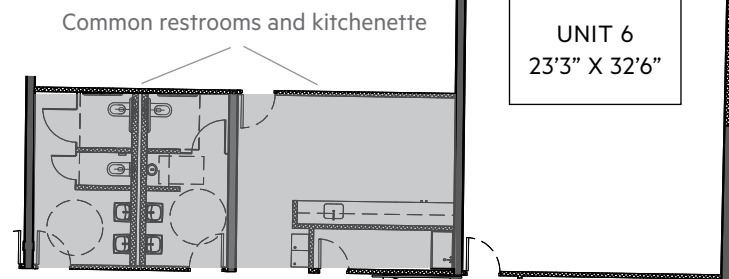
# Available Retail: Unit 6

AVAILABLE SQUARE FEET:

# 825

**DETAILS**

HVAC & electric distributed  
12' ceiling



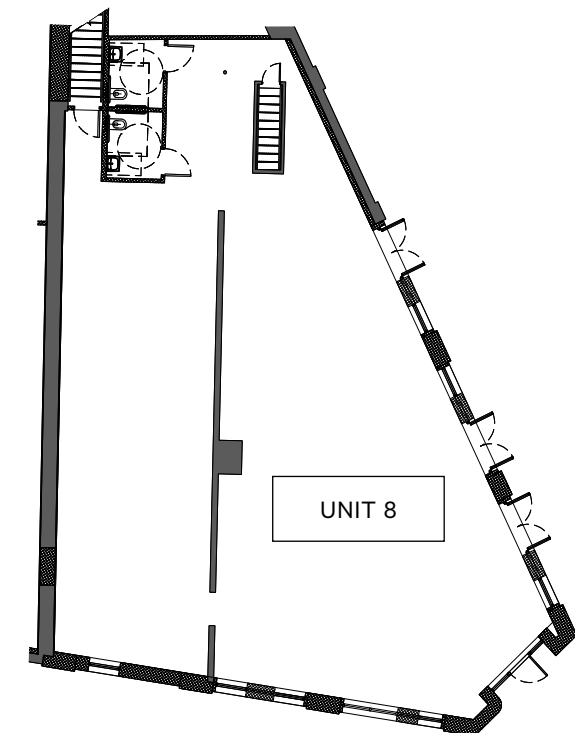
# Available Retail: Unit 8

AVAILABLE SQUARE FEET:

# 2,990

**DETAILS**

Large window along Grand River and Lahser Rd.  
HVAC & electric distributed  
2 restrooms installed  
12' ceiling



# Area Amenities



### Meijer Grocery + Gas Station

Meijer is a privately-owned and family run Midwestern retailer offering fresh groceries, housewares, apparel, sporting goods, electronics and more. The 190,000-square-foot Redford super-center includes a pharmacy, bakery, deli and gas station. Committed to the community, Meijer donates more than 6 percent of net profit to local charities each year and each store employs approximately 300 full- and part-time team members.



### The Redford Theatre

Built in 1928, the Redford Theatre is a historically designated movie palace with regular movie showtimes Fridays and Saturdays. The 30,000-square-foot theatre holds 1,600 guests and features a three-story grand foyer, full-size stage and Japanese motif. Built when silent films were still produced, the theatre was equipped with a Barton organ, one of the only original theatre organs in metro Detroit, that is played 30 minutes before each show.



### Motor City Java House

Motor City Java & Tea House is a neighborhood coffee shop in the Old Redford district in northwest Detroit. A cozy, comfortable, and peaceful place nestled in the Artist Village, Java & Tea House is open daily for breakfast and lunch serving up coffee, smoothies, soups, sandwiches and desserts. Patron pastimes include reading, playing chess and enjoying spoken word.



### Sweet Potato Sensations

Sweet Potato Sensations, started by newlyweds Jeffery and Cassandra Thomas in 1976, has become an iconic Detroit bakery and diner. Sweet Potato Sensations serves up sweet treats like pies, cakes, cookies, cheesecake, cobbler and ice cream, and also savory menu items including hickory smoked turkey, salmon croquettes and collard green soup. A sweet potato lover's heaven on earth!



### The Artist Village

The Artist Village serves as a creative hub for artists, students, business owners, and neighbors living and working in the heart of Old Redford. A once abandoned commercial center serves as the center of the village where live music, poetry jams, art camps and community events are celebrated in buildings adorned with murals. The Village also includes the Redford Theatre, a coffee shop and other local retailers.



### Detroit Blight Busters

What began in 1988 with a few neighbors boarding up blighted homes in their neighborhood has turned into a non-profit organization responsible for improving more than 1,000 homes in Detroit. Working with an army of volunteers and community groups, Detroit Blight Busters demolishes, boards-up, paints and renovates homes with a goal of stabilizing and revitalizing Detroit neighborhoods.

# Area Map



# The Obama

A DEVELOPMENT BY

**The Platform**

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## **Platform Leasing & Brokerage**

theplatform.city

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## **Ed Wizner**

Executive Vice President of Development

Information is subject to verification and no liability for errors or omissions is assumed. Rates and availability subject to change.

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the Platform