

7300 Woodward

7300 WOODWARD AVENUE, DETROIT



RETAIL SPACE AVAILABLE FOR LEASE

PLATFORM LEASING & BROKERAGE

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7300 Woodward sits at the prominent intersection of Woodward Avenue and Grand Boulevard where the New Center, Milwaukee Junction, Tech Town and North End neighborhoods meet.

Less than one mile from I-75, I-94 and M-10, 7300 Woodward is easily accessed by area expressways and features ample on-site parking. Additionally, the first QLine streetcar is just steps from the building, providing convenient transportation to and from Midtown and the CBD.

Significant capital investment is underway, modernizing and repositioning the building to attract new office and retail tenants. Improvements include updating the facade, entries, HVAC system and elevators.

- + Access to freeways + public transit

+ Abundant on-site and nearby parking

+ Value of greater New Center
- + Albert Kahn interior design

+ Marble, brass and art deco finishes

+ Walkable retail and F&B

Stage of Development

PRE-DEVELOPMENT

DESIGN

CONSTRUCTION

LEASING

MANAGEMENT

REFINANCE

NEIGHBORHOOD North End	PROJECT TYPE Office, Retail	TOTAL OFFICE 210,000 SF
ADDRESS 7300 Woodward Ave.	TOTAL SIZE 240,000 SF	TOTAL RETAIL 30,000 SF
ORIGINAL DATE BUILT 1908	PARKING 300 on-site; 550 adjacent	AVAILABLE RETAIL 7,486 SF

At the intersection of Woodward and Grand Blvd. - where four prominent Detroit neighborhoods converge - is an Albert Kahn treasure. A dramatic new facade and major renovation will make this historic gem a notable landmark at the gateway to Detroit.

Peter D. Cummings
Executive Chairman & CEO



RENDERING OF PROPOSED FACADE MODERNIZATION

A Grand New Vision

2021 Planned Improvements

- + HVAC system
- + Elevators
- + Select restrooms

2022 Planned Improvements

- + Facade
- + Exterior lighting
- + Building entrances

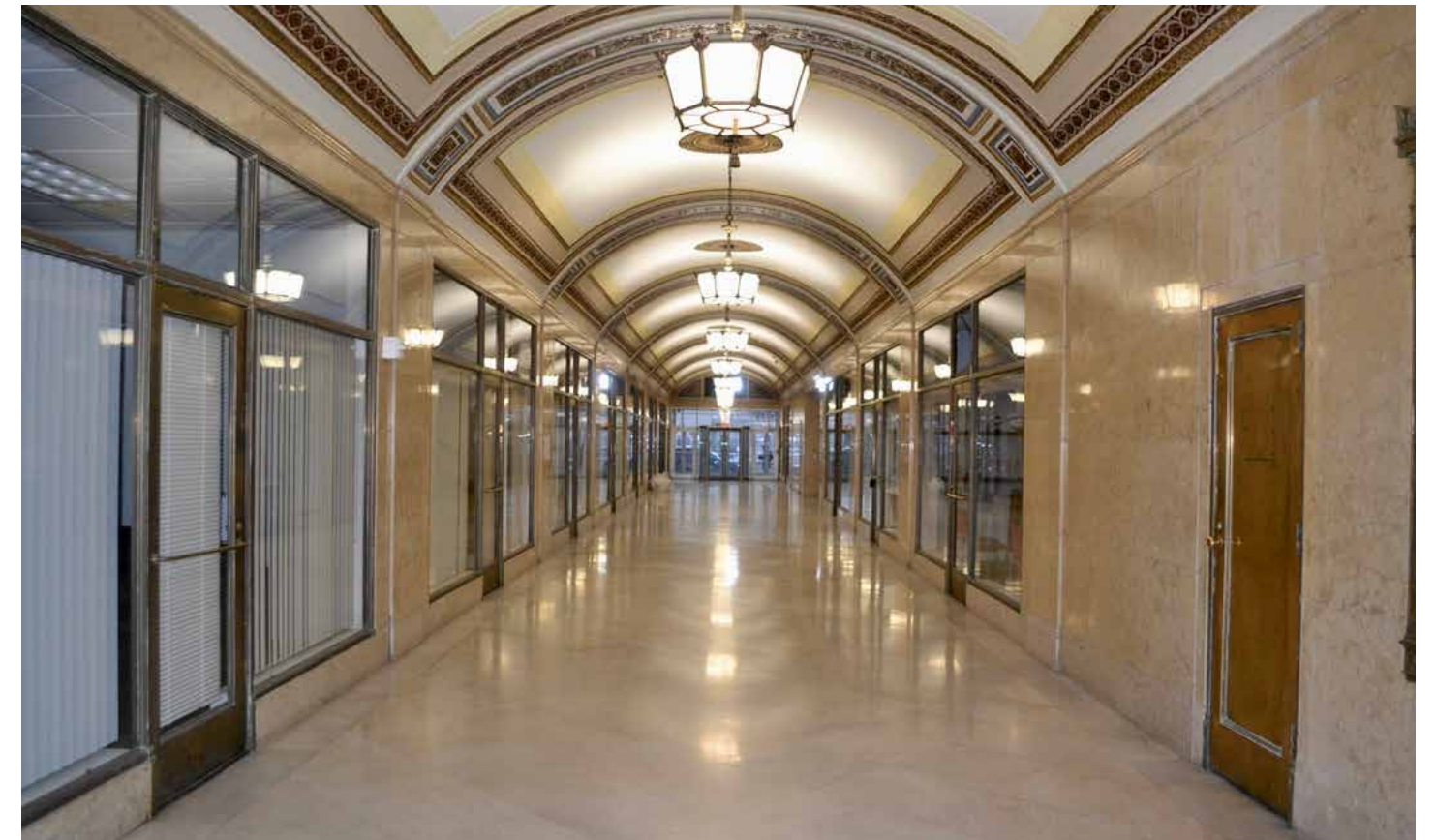


THE PLATFORM IS PLANNING A SIGNIFICANT INVESTMENT TO MODERNIZE THE BUILDING FACADE AND INTERIOR SYSTEMS

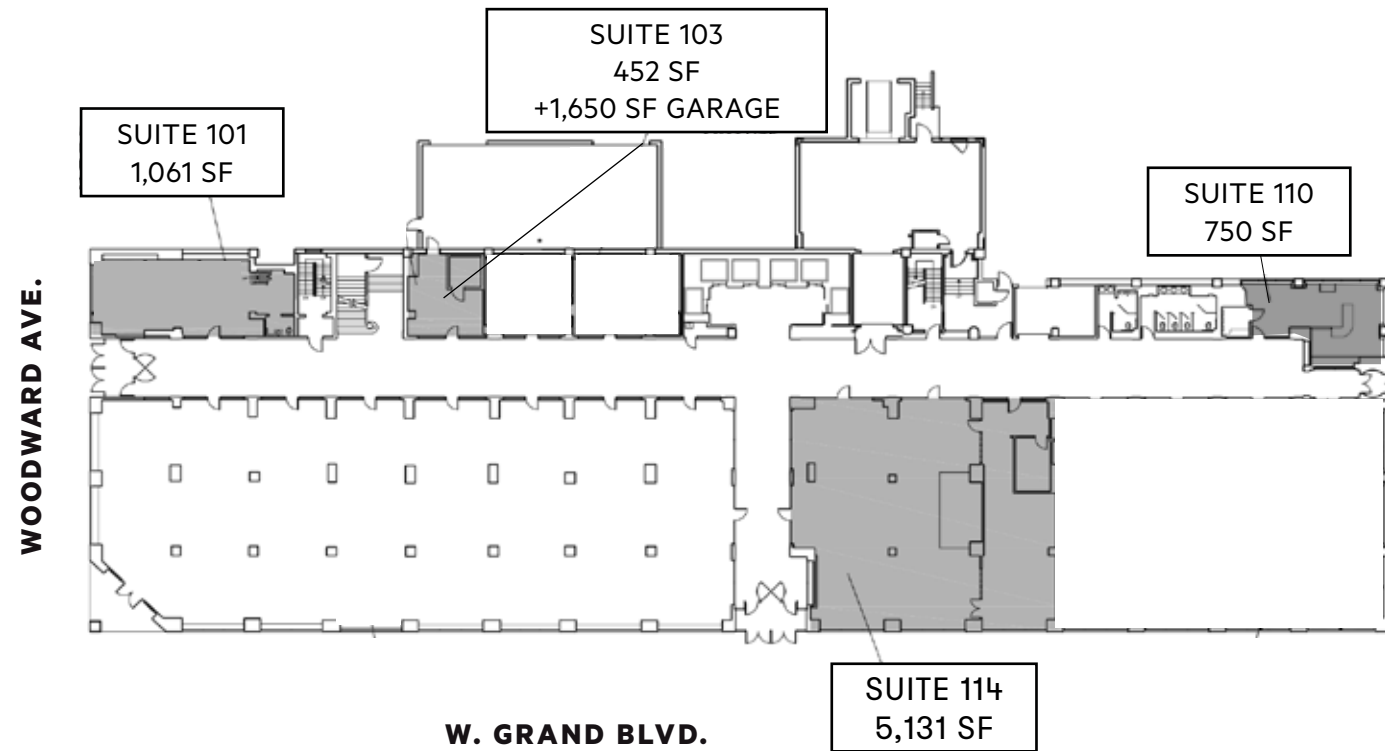
Preservation + Improvement



PLANNED IMPROVEMENTS INCLUDE UPGRADED ELEVATORS AND HVAC SYSTEM



ORIGINAL BRASS, MARBLE AND ART DECO FIXTURES WILL BE PRESERVED



AVAILABLE SQUARE FEET:

7,394

452-5,131 SF
MIN/MAX

Located at the prominent intersection of Woodward and Grand Boulevard, 7300 Woodward offers 240,000 square feet of office and retail in an eight-story Albert Kahn-designed building.

BUILDING AMENITIES

Ample parking
24-hour security and access
Food provider onsite
QLine stop

DAYTIME POPULATION

25,735

JOIN TENANTS

AAA
First Independence Bank
Gordon Food Service

TRAFFIC COUNT

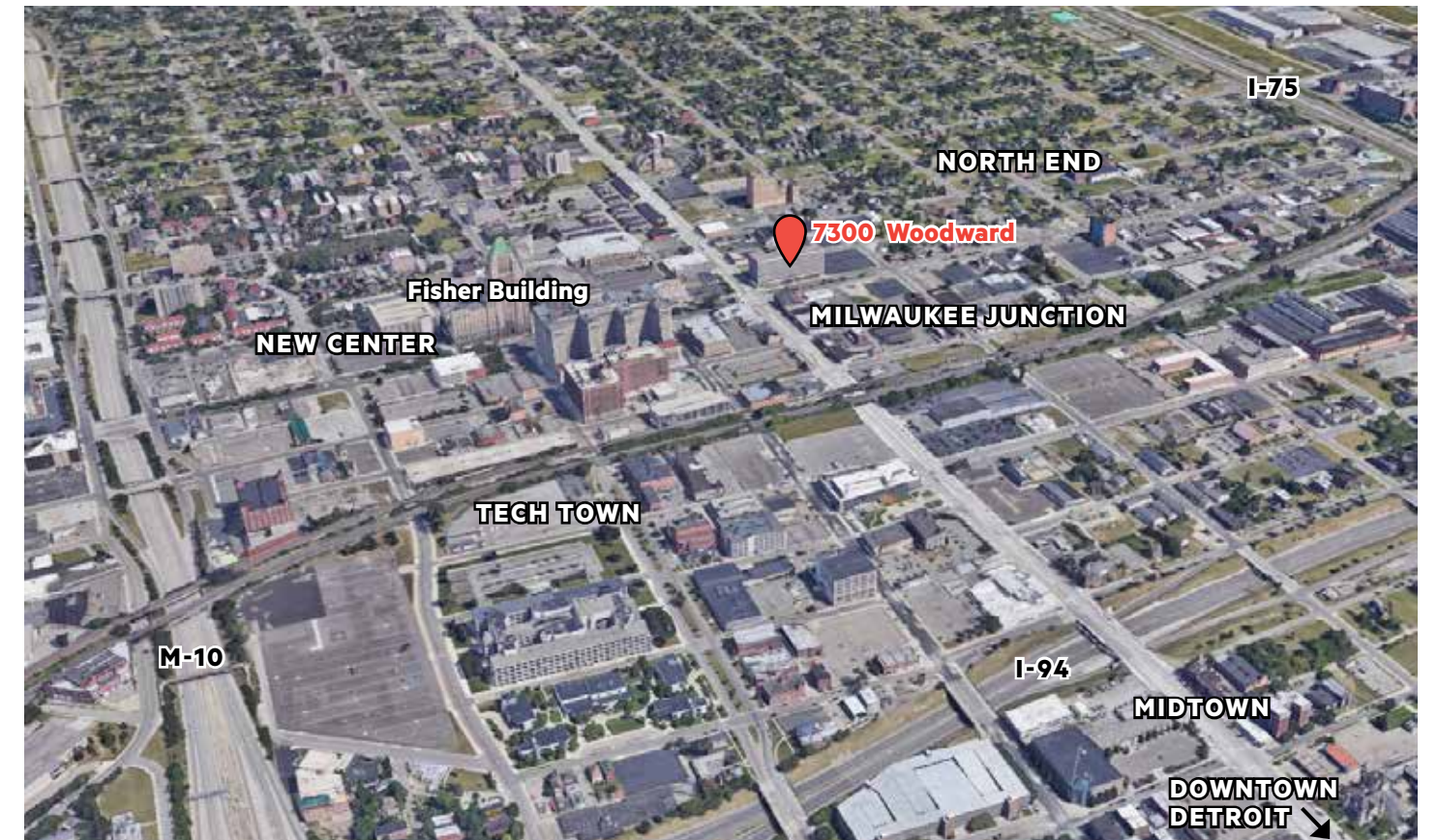
37,737

IN THE NEIGHBORHOOD

Henry Ford Health System Campus, Wayne State University, College for Creative Studies, Fisher Building, Cadillac Place, TechTown Detroit, WSU Innovation Center, Detroit Pistons Performance Center, Plum Market, University Preparatory Academy, Carhartt Flagship Store, Shinola Factory Headquarters, Midtown Cultural Center

TRANSIT/ACCESS

Near I-94, M-10, I-75, I-96 and Woodward Ave.
Bus #023, 042, 016, 080, 089, 851, QLine Station: Grand Blvd; MoGo Station: Second Ave & Burroughs St; Amtrak Detroit Station



7300 WOODWARD OFFERS UNPARALLED ACCESS TO DOWNTOWN AND THE METRO AREA



7300 WOODWARD IS LOCATED AT WOODWARD AVE AND GRAND BLVD IN THE NORTH END NEIGHBORHOOD WITHIN GREATER NEW CENTER

Available retail: Suite 101

AVAILABLE SQUARE FEET:

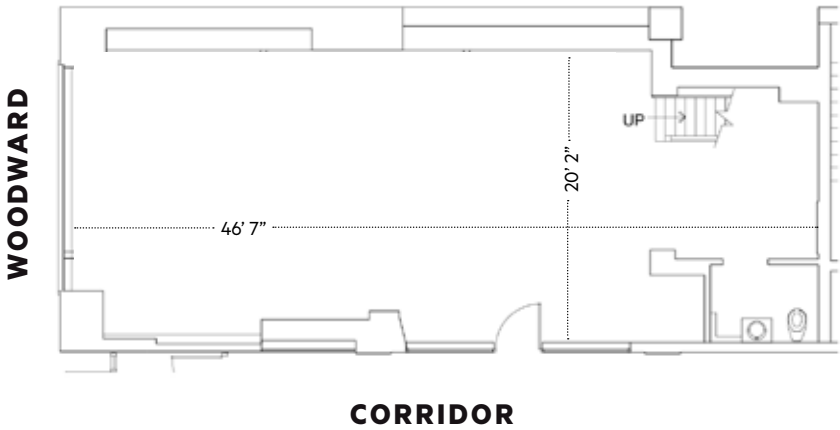
1,061

DIMENSIONS

46' 7" x 20' 2"

DETAILS

- Frontage along Woodward Ave.
- Near Woodward building entrance
- Open floor plan
- 2nd floor mezzanine for office or storage
- Bathroom in suite



SUITE 101: 1,061 SF WITH FRONTAGE ALONG WOODWARD AVE

Available retail: Suite 103

AVAILABLE SQUARE FEET:

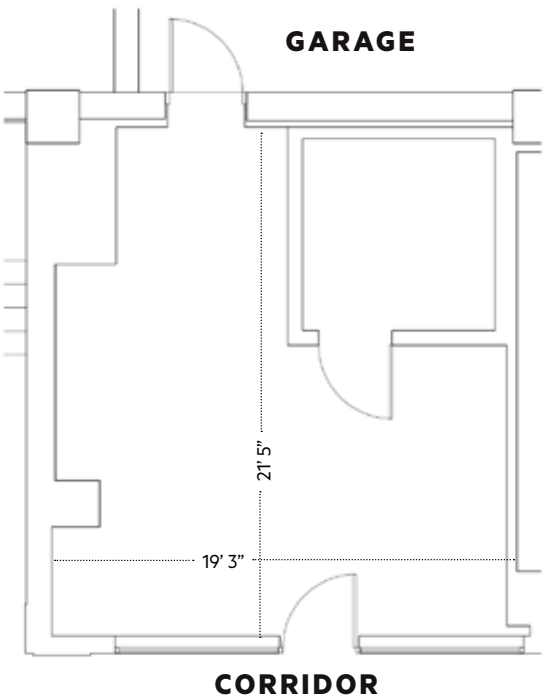
452+

DIMENSIONS

19' 3" x 21' 5"

DETAILS

- 1,650 SF attached garage with 2 overhead doors
- Office or storage room
- Windows along corridor



SUITE 103: 452 SF RETAIL + 1,650 SF GARAGE

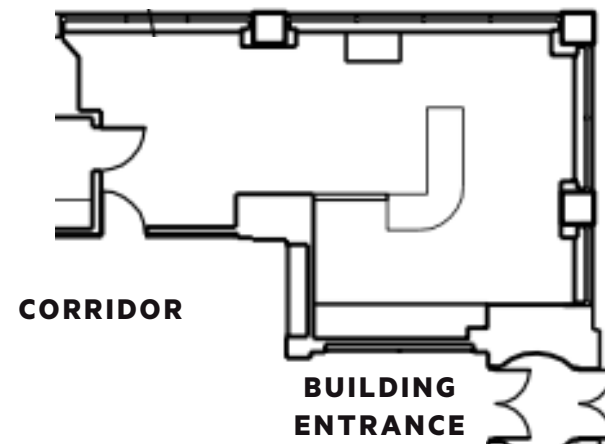
Available retail: Suite 110

AVAILABLE SQUARE FEET:

750

DETAILS

Ideal restaurant/cafe space
Near building entrance
Windows along corridor
Kitchen sinks, counters & cabinets
Large chalkboard in corridor for menu



Available retail: Suite 114

AVAILABLE SQUARE FEET:

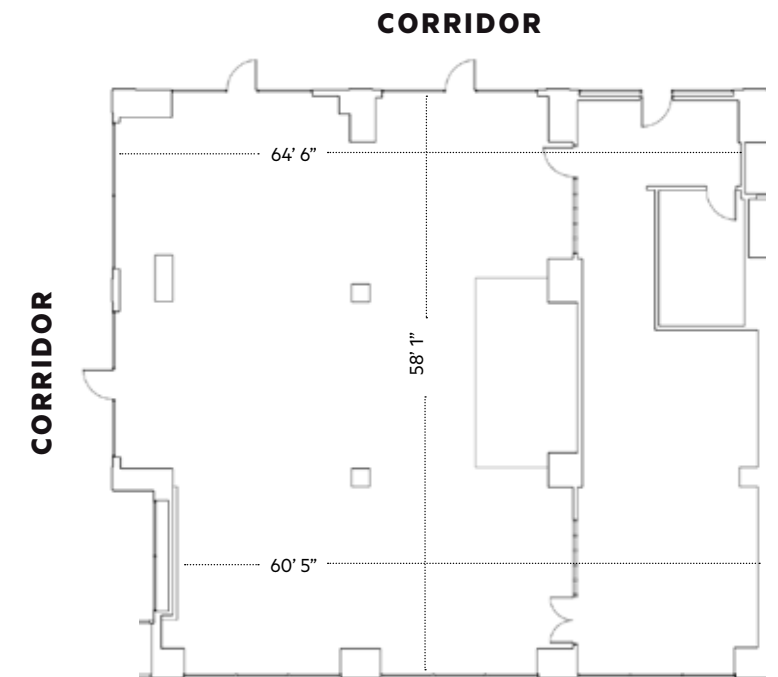
5,131

DIMENSIONS

60' 5" - 64' 6" x 58' 1"

DETAILS

Ideal meeting/event/cafe space
Frontage along Grand Boulevard
Windows along corridors
Near building entrance
Attached food prep area
Corridor seating available



SUITE 114: 750 SF NEAR ENTRANCE TO SURFACE PARKING LOT



SUITE 114: 5,131 SF AVAILABLE WITH FRONTAGE ALONG GRAND BLVD

In the neighborhood

NEIGHBORHOOD ANCHORS

- 1 College for Creative Studies + Shinola HQ
- 2 Detroit Medical Center
- 3 Detroit Pistons Performance Center + Henry Ford Health System Center for Athletic Medicine
- 4 Fisher Building | Key Tenants
Children's Hospital Foundation, Kellogg Foundation
Strategic Staffing Solutions, United Way, WJR
- 5 Henry Ford Health System Brigitt Harris Cancer Pavilion
- 6 Henry Ford Health System Headquarters + Campus
- 7 Henry Ford Hospital
- 8 Ralph C. Wilson Jr. Foundation
- 9 TechTown Detroit
- 10 Wayne State University Campus
- 11 Wayne State University Police

ARTS, CULTURE & ENTERTAINMENT

- 12 Campus Martius Park
- 13 Charles H. Wright Museum of African American History
- 14 Comerica Park
- 15 Detroit Children's Museum
- 16 Detroit Historical Museum
- 17 Detroit Institute of Art
- 18 Detroit Opera House
- 19 Detroit Public Library
- 20 Detroit Riverwalk
- 21 Detroit Symphony Orchestra + The Max M. & Marjorie S. Fisher Music Center
- 22 Eastern Market
- 23 The Filmore Detroit
- 4 Fisher Theatre @ Fisher Building
- 24 Ford Field
- 25 Ford Piquette Avenue Plant
- 26 Fox Theatre
- 27 Little Caesars Arena
- 28 Michigan Science Center
- 29 Michigan Urban Farming Initiative
- 30 Motown Museum
- 31 Museum of Contemporary Art Detroit
- 32 New Center Park
- 33 TCF Center

FOOD + BEVERAGE

- 34 Babo
- 35 Baobab Fare
- 36 Beyond Juicery + Eatery @ The Boulevard
- 37 Bucharest Grill
- 38 Chartreuse Kitchen & Cocktails
- 39 Common Pub
- 40 Cuisine
- 41 Freya & Dragonfly (coming soon)
- 42 Ima
- 43 Jimmy Johns

FOOD + BEVERAGE (CONT.)

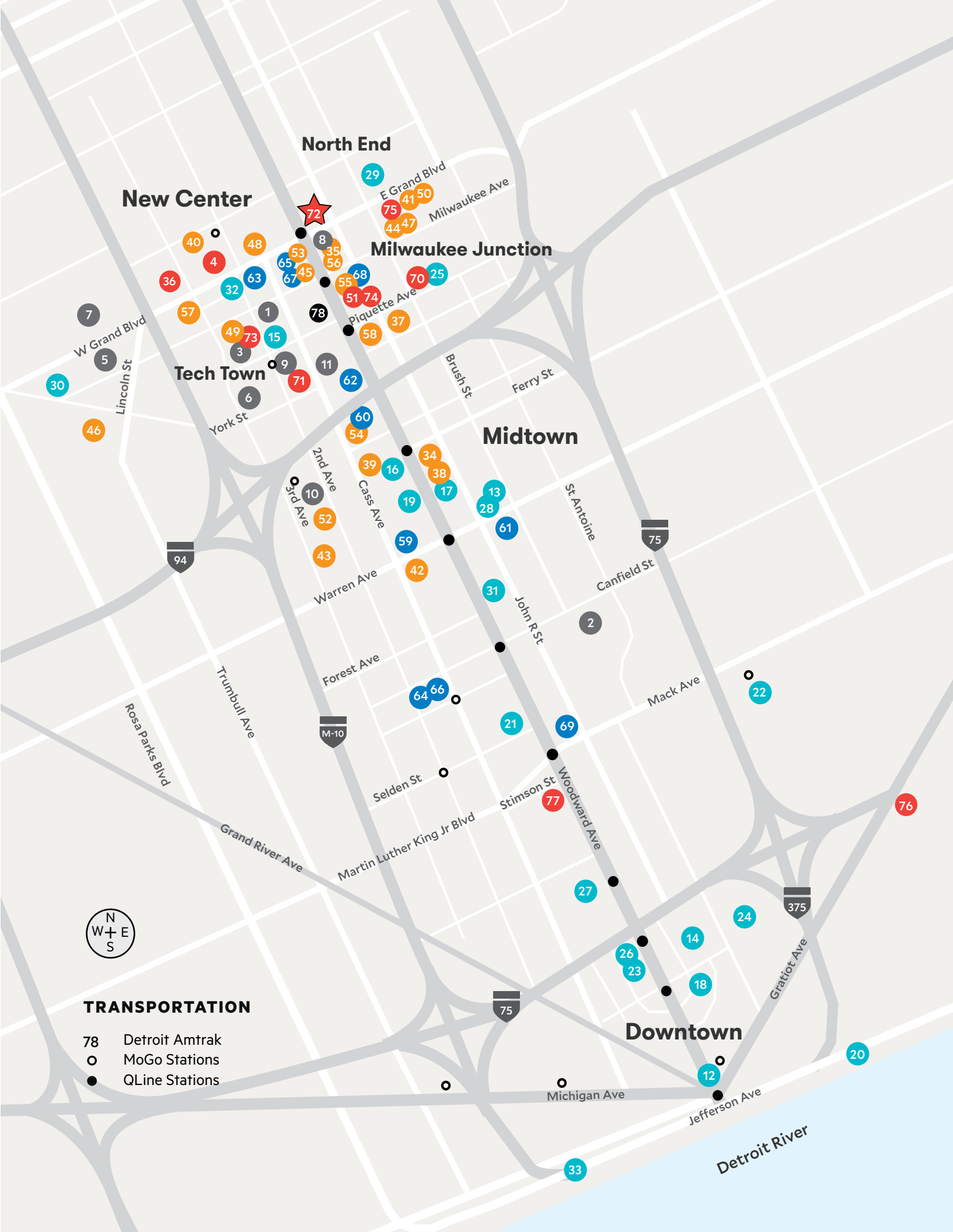
- 44 Kiesling
- 45 The Kitchen by Cooking with Q
- 46 Marble Bar
- 47 Milwaukee Caffè
- 48 New Center One restaurants
- 49 Northern Lights Lounge
- 50 Oak and Reel
- 3 Plum Market + Zingerman's Café @ Detroit Pistons Performance Center
- 51 Restaurant (coming soon) @ Baltimore Station I
- 4 Stella Good Coffee @ Fisher Building
- 52 Starbucks
- 53 Supino Pizzeria concept (coming soon)
- 54 Tony V's Tavern
- 55 Woodward Cocktail Bar
- 56 Yumvillage
- 57 Zo's Good Burger
- 58 Z's Villa

SHOPPING + DAILY ESSENTIALS

- 59 Barnes + Noble
- 51 Beauty Salon (coming soon) @ Baltimore Station I
- 60 Carhartt
- 36 Comerica Bank @ The Boulevard
- 61 CVS
- 4 Hair. A Salon @ Fisher Building
- 51 Huntington Bank @ Baltimore Station I
- 62 London Luggage Shop
- 4 Mature Men's Fashions @ Fisher Building
- 63 Michigan Secretary of State @ Cadillac Place
- 36 Orangetheory Fitness @ The Boulevard
- 4 The Peacock Room @ Fisher Building
- 4 Pure Detroit @ Fisher Building
- 4 Russell's Pharmacy @ Fisher Building
- 64 Shinola
- 65 The TEN Nail Bar
- 66 Third Man Records
- 67 Urbanum
- 68 U.S. Post Office
- 69 Whole Foods Market

THE PLATFORM DEVELOPMENTS

- 70 411 Piquette (residential + office)
- 71 6001 Cass (office + retail)
- 72 7300 Woodward (office + retail)
- 73 Baltimore Garage
- 51 Baltimore Station I (residential + retail)
- 74 Baltimore Station II (residential + retail)
- 36 The Boulevard (residential + retail)
- 75 Chroma (office)
- 76 Gratiot (hospitality + retail + residential)
- 4 Fisher Building (office + retail)
- 77 Woodward West (residential + retail)



Area anchor institutions



State of Michigan @ Cadillac Place

Cadillac Place, formerly the General Motors Building, is a 15-story office complex located at West Grand Boulevard and Second Avenue in New Center. It houses several State of Michigan government agencies, over 2,000 State employees, and additional office and retail. It was designated a National Historic Landmark in 1985.



College for Creative Studies + Shinola Headquarters

The College for Creative Studies (CCS) is a private college in Detroit that enrolls more than 1,400 students focused on arts and education. Founded in 1906, as the Detroit Society of Arts and Crafts, CCS plays a key role in Detroit's cultural and educational communities. Shinola Headquarters is located in the A. Alfred Taubman Center of the CCS main campus in Midtown.



Pistons Performance Center + HFHS Center for Athletic Medicine

The Detroit Pistons Performance Center is a recently completed, new construction mixed-use development in Tech Town. It serves as the training place for the Detroit Pistons and the corporate headquarters for the NBA franchise. It features public spaces for events and ground-floor retail for the surrounding community. It also includes the Center for Athletic Medicine managed by Henry Ford Health System.



Ford Piquette Avenue Plant

The Ford Piquette Avenue Plant is a museum dedicated to preserving Ford Motor Company's first factory and its legacy as the birthplace of the Ford Model T which put the world on wheels. A National Historic Landmark, the plant hosts visitors from around the world with public and private events from car shows to weddings.



TechTown Detroit

TechTown Detroit is an entrepreneurial hub focused on helping tech startups and local businesses launch and grow. It is part of the Wayne State University System and offers co-working, office, meeting and event space for the greater New Center neighborhood.



Wayne State University Main Campus

Wayne State University (WSU) is a public research university in Detroit. It is the 3rd largest university in Michigan, consisting of 13 schools and colleges and offers nearly 350 programs to more than 27,000 graduate and undergraduate students in Midtown Detroit.

Area art, culture & entertainment



Detroit Institute of Arts

The Detroit Institute of Arts (DIA), founded in 1885, has one of the largest and most significant art collections in the United States. It features over 100 galleries, a 1,150-seat theatre, a 380-seat hall for recitals and lectures, a reference library, and a conservation service library. It is ranked as one of the top six museums in the world, hosts major art exhibitions, and an estimated 677,500 visitors annually.



Detroit Public Library

Detroit Public Library (DPL) opened in 1865 as a 5,000 book collection located in one room of the old Capitol High School on Griswold Street. Today, DPL has 21 locations throughout Detroit with a collection of seven-million plus books. The main library, located on Woodward in Midtown, is listed on the National Registry of Historic Places.



Detroit Symphony Orchestra + The Max

The Detroit Symphony Orchestra (DSO) is the fourth oldest orchestra in the United States. The DSO performs throughout the Metro Detroit area in both paid neighborhood events and free community concerts. Its main performance center is Orchestra Hall located at The Max M. + Marjorie S. Fisher Music Center (The Max) in Midtown.



Fisher Building + Fisher Theatre

The Fisher Building, known as "Detroit's Largest Art Object," is an office, retail, and entertainment destination in New Center. The Albert Kahn building, built in 1928, was designated a National Historic Landmark in 1989. The Fisher Building is also home to the Fisher Theatre, which hosts an estimated 300,000 attendees per year.



Jam Handy

Named for the Detroit production company and film studio, the Jam Handy building on East Grand Boulevard is a relic from Detroit's once bustling film industry that hosts film showings, weddings, dance competitions and other events while being restored to its former glory.



Michigan Urban Farming Initiative

The Michigan Urban Farming (MUFI) is a volunteer run, nonprofit organization that seeks to engage members of the community in sustainable agriculture. Their mission is to use urban agriculture as a platform to promote education, sustainability, and community. Their primary focus is the redevelopment of a three-acre area in Detroit's North End.

Area food & drinks



Baobab Fare

The wife and husband team of Nadia Nijimbere and Hamissi Mamba share their East African cuisine and culture through Baobab Fare. Opened in 2021 at the corner of Woodward and Grand Blvd., Baobab Fare's menu features East African entrees, desserts, coffees and teas. Bottled passion fruit juice and pili hot sauce are also available for sale.



Beyond Juicery + Eatery

Beyond Juicery + Eatery is an iconic Michigan restaurant franchise specializing in providing healthy, accessible breakfast and lunch options. It offers salads, smoothies, wraps, and more, made with fresh ingredients daily. Beyond Juice opened its second Detroit location at The Boulevard in New Center this year.



The Kitchen, by Cooking with Que

The goal of owner Quiana "Que" Broden in creating The Kitchen by Cooking with Que, was to create a place where vegans and meat eaters could coexist while introducing more plant-based meals into everyday living. Que's kitchen is a café by day and classroom by night. She also offers a meal prep program offering fresh meals three times a day, seven days per week.



Milwaukee Caffe'

Milwaukee Caffe is an Italian-inspired coffee bar opened by the owners of neighboring cocktail bar, Kiesling. The small neighborhood shop welcomes guests with a walk-up window and sidewalk seating. Refined pour-overs, cold brew and espresso drinks are derived from quality beans from a rotating list of roasters.



Oak & Reel

Native Detroiters and international restaurateur, Chef Jared Gadbow, opened Oak & Reel in 2020 to offer the finest Italian and seafood experience in the Midwest. The menu features inventive interpretations, local ingredients, and exceptional wine and cocktail pairings. It's a high-end dining experience in a friendly and fun setting.



Supino Pizzeria

The owner of the popular Eastern Market pizza restaurant has opened a second location in New Center on Woodward near Grand Blvd. Supino is known for its thin New York style pizza which is available by the slice, to-go or eat-in.

Area shopping & daily essentials



Orangetheory Fitness

Orangetheory Fitness is a total body group workout that combines science, coaching and technology to charge your metabolism for more caloric afterburn and better results. High intensity workouts combine rowing, cardio and strength training. The company's first location in Detroit is located at The Boulevard in New Center.



Pure Detroit

Pure Detroit is the original Detroit culture shop. Since opening their first store in 1998, Pure Detroit has grown to six locations, each located in landmark Detroit buildings. Their flagship store is located in the Fisher Building in New Center. Pure Detroit uses the rich history of Detroit to provide amazing Detroit inspired apparel, artwork, books and more.



Russell's Fisher Pharmacy

Russell's Fisher Pharmacy is an independently owned pharmacy and convenience store in the Fisher Building serving the greater New Center area. Russell's offers health and beauty products, as well snacks, candy, tobacco products, reading materials, greeting cards, and gifts.



The TEN Nail Bar

The TEN Nail Bar is an elevated nail care experience curated to provide stellar customer service and workmanship. With its chic nail art and champagne service, TEN Nail Bar was awarded the best salon/spa for a manicure and pedicure by HOUR Detroit magazine.



Whole Foods Market

Whole Foods Market is an eco-minded chain with natural and organic grocery items, housewares and other products. In 2013, Detroit welcomed the city's first Whole Foods market at The Ellington in Midtown. The market established nearly 200 jobs for residents in the city.



Urbanum

Urbanum is a curator of distinctly Detroit and city-driven design, with merchandise combining the familiarity of industry with the comfort of found objects. Urbanum offers a variety of home goods and gifts including apothecary, books, candles and kitchen at its store along Woodward Ave. in New Center.

7300 Woodward

A DEVELOPMENT BY

The Platform

Platform Leasing & Brokerage

theplatform.city

leasing@theplatform.city

313.466.8600

Ed Wizner

Executive Vice President of Development

Information is subject to verification and no liability for errors or omissions is assumed. Rates and availability subject to change.

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the Platform