

the Platform

7300 Woodward



7300 Woodward

7300 WOODWARD, DETROIT

At the corner of Woodward and Grand Blvd. where historic neighborhoods converge is an Albert Kahn treasure. An updated facade and major renovation will restore this notable landmark at the gateway to Detroit.

Significant capital investment is underway, modernizing and repositioning the building to attract new office and retail tenants. Improvements include updating the facade, exterior lighting, entries, first floor corridor, HVAC system, elevators and restrooms.

Less than one mile from I-75, I-94 and M-10, 7300 Woodward is easily accessed from area expressways and features ample on-site parking. Additionally, the QLine streetcar is just steps from the building, providing convenient transportation to and from Midtown and downtown Detroit.

BUILDING FEATURES

- Art Deco interior with marble and brass
- Impressive city views
- Abundant parking
- Steps from restaurants and shops
- Near I-94, M-10, I-75 & I-96 freeways
- Next to QLine station

STAGE OF DEVELOPMENT



NEIGHBORHOOD	PROJECT TYPE	TOTAL OFFICE
North End	Office + Retail	210,000 SF
ADDRESS	TOTAL SIZE	TOTAL RETAIL
7300 Woodward Ave.	240,000 SF	30,000 SF
ORIGINAL DATE BUILT	PARKING	FLOORS
1908	300 onsite; 500+ nearby	8



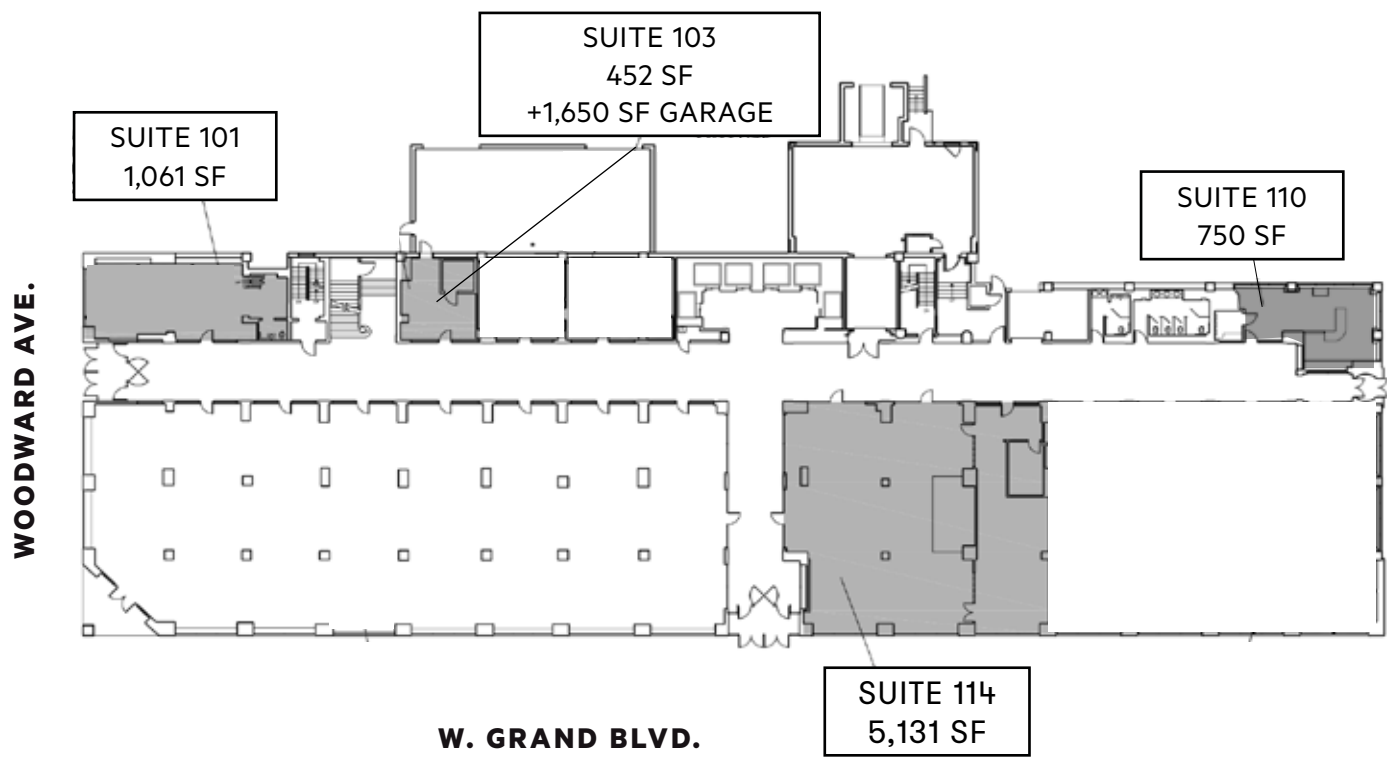
Location



Developments

- THE PLATFORM
- WAYNE STATE UNIVERSITY (WSU)
- HENRY FORD HEALTH SYSTEM (HFHS)
- UNIVERSITY PREP ACADEMY (UPA)
- COLLEGE FOR CREATIVE STUDIES (CCS)
- QLINE/PUBLIC TRANSPORTATION

First Floor Retail Space



AVAILABLE SQUARE FEET:

452-5,131

BUILDING AMENITIES

Ample parking
24-hour security and access
QLine stop

DAYTIME POPULATION

25,735

JOIN TENANTS

AAA
First Independence Bank
Gordon Food Service

TRAFFIC COUNT

37,737

SUITE

SQUARE FEET

TYPE

101	1,061	Retail/Office
103	452	Retail/Office
103	1,650	Garage
110	750	Restaurant
114	5,131	Retail/Events



Available: Suite 101

AVAILABLE SQUARE FEET:

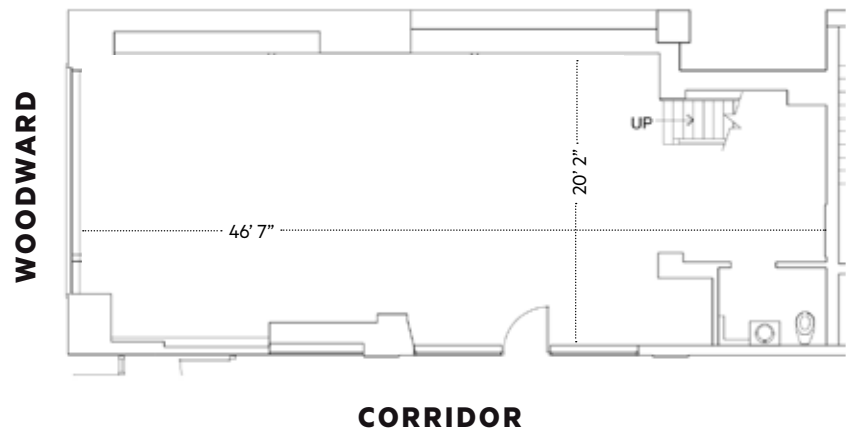
1,061

DIMENSIONS

46' 7" x 20' 2"

DETAILS

Frontage along Woodward Ave.
Near Woodward building entrance
Open floor plan
2nd floor mezzanine for office or storage
Bathroom in suite



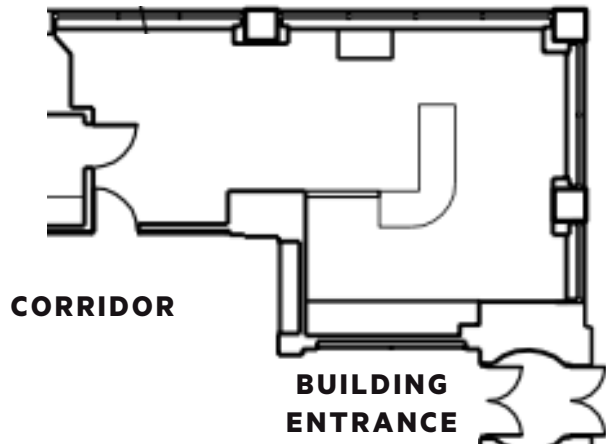
Available: Suite 110

AVAILABLE SQUARE FEET:

750

DETAILS

Ideal restaurant/cafe space
Near building entrance
Windows along corridor
Kitchen sinks, counters & cabinets
Large chalkboard in corridor for menu



Available: Suite 103

AVAILABLE SQUARE FEET:

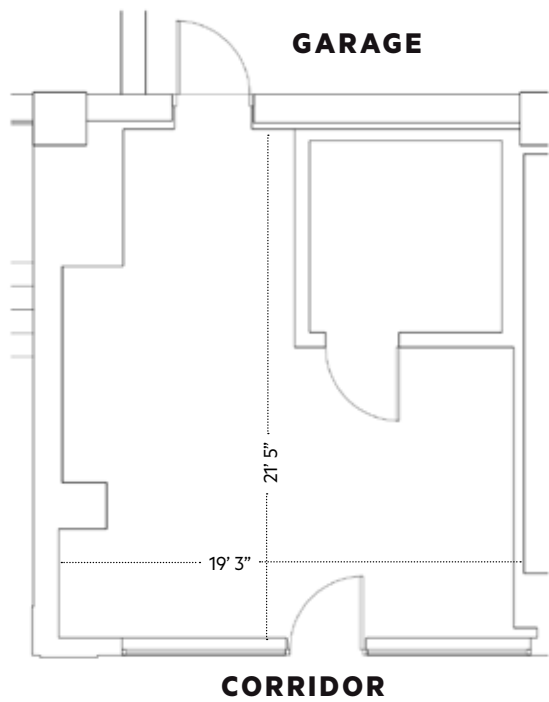
452+

DIMENSIONS

19' 3" x 21' 5"

DETAILS

1,650 SF attached garage with 2 overhead doors
Office or storage room
Windows along corridor



Available: Suite 114

AVAILABLE SQUARE FEET:

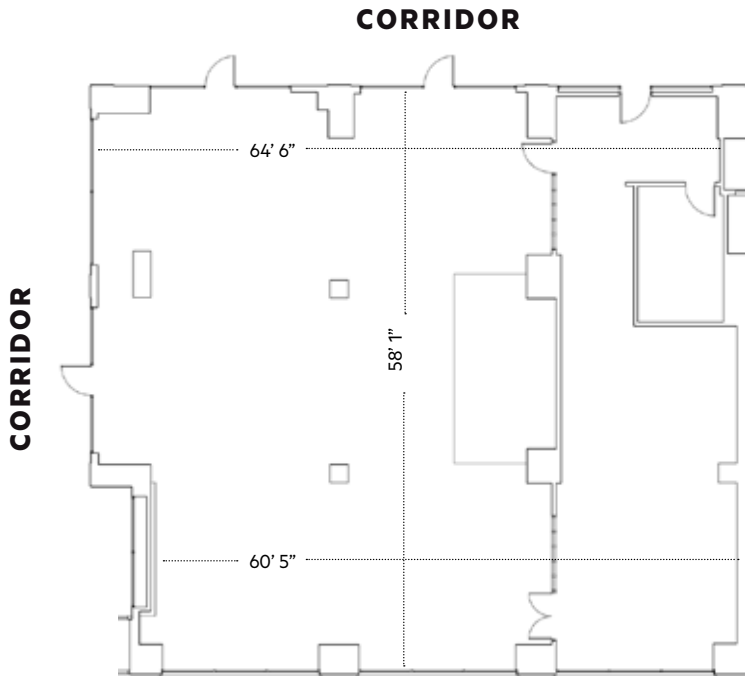
5,131

DIMENSIONS

60' 5" - 64' 6" x 58' 1"

DETAILS

Ideal meeting/event/cafe space
Frontage along Grand Boulevard
Windows along corridors
Near building entrance
Attached food prep area
Corridor seating available



In the neighborhood

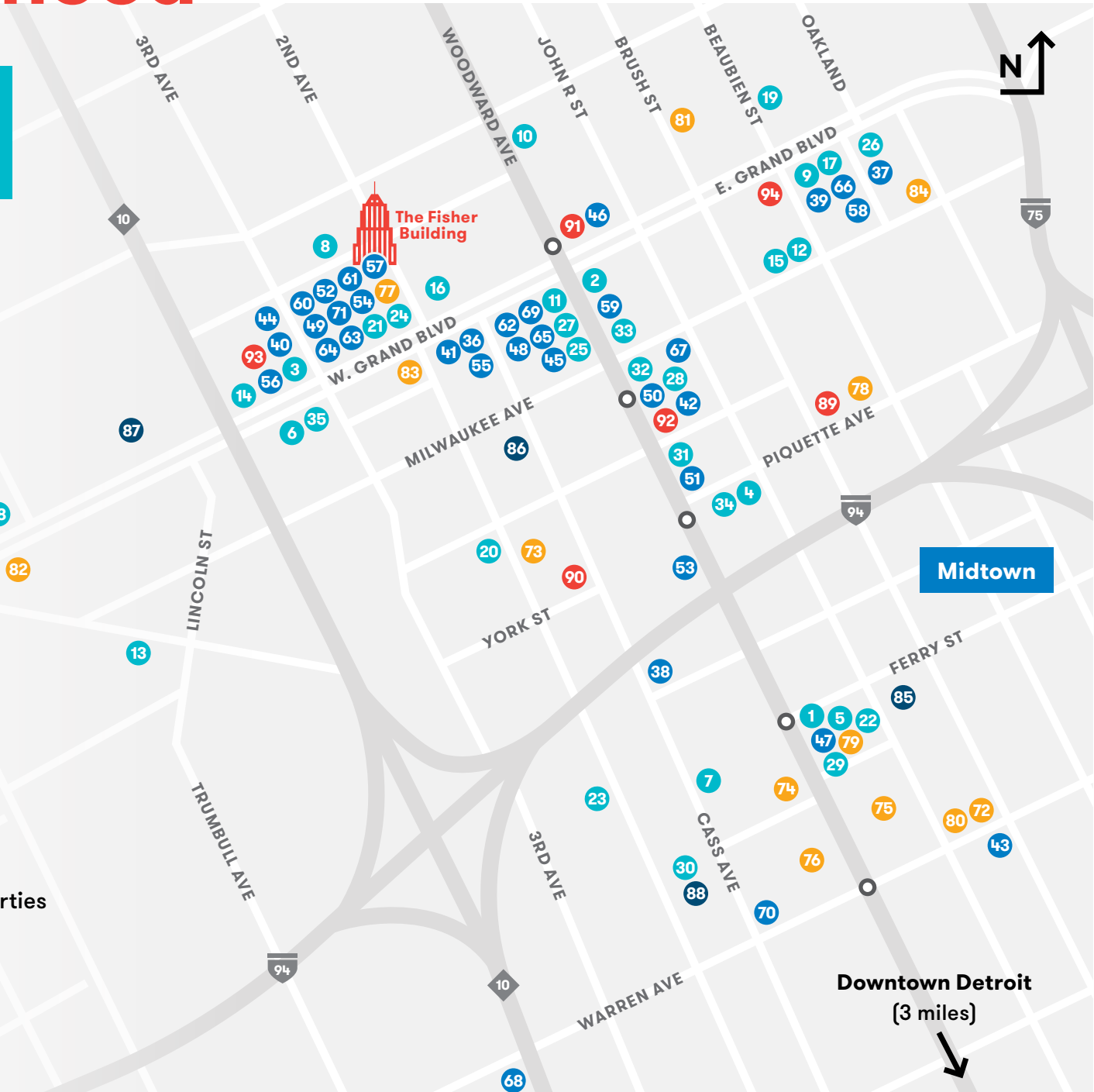
Dine, Shop & Play

New Center

Whatever you need, you'll find it in **New Center**. Located in the heart of the city, just minutes from Midtown and Downtown, New Center is home to the best Detroit has to offer. From the city's finest bars and restaurants to boutique clothing stores and everything in between, New Center has it covered.

- Dine & Drink
- Shopping & Essentials
- Play
- Institutions
- Platform Properties
- QLINE Stations

1/4 Mile



- Play

72

Charles H. Wright Museum of African American History

73

Detroit Children's Museum

74

Detroit Historical Museum

75

Detroit Institute of Arts

76

Detroit Public Library: Main Branch

77

Fisher Theatre

78

Ford Piquette Avenue Plant

79

Hellenic Museum of Michigan

80

Michigan Science Center

81

Michigan Urban Farming Initiative

82

Motown Museum

83

New Center Park

84

The Tangent Gallery / Hastings Street Ballroom

- Institutions

85

College for Creative Studies: Main Campus

86

College for Creative Studies: Taubman Center

87

Henry Ford Hospital

88

Wayne State University Campus

- the Platform Properties

89

411 Piquette

90

6001 Cass

91

7300 Woodward

92

Baltimore Station

93

The Boulevard

94

Chroma

- Dine & Drink

1

Babo

2

Baobab Fare

3

Beyond Juicery & Eatery

4

Bucharest Grill

5

Chartreuse Kitchen & Cocktails

6

City Wings

7

Common Pub

8

Cuisine

9

Freya & Dragonfly

10

Happy's Pizza

11

Joe Louis Southern Kitchen

12

Kiesling

13

Marble Bar

14

McDonald's

15

Milwaukee Caff 

16

New Center One Eateries

17

Oak & Reel

18

Papa's Pizza & BBQ

19

Park's Old Style Bar-B-Q

20

Plum Market

21

Promenade Artisan Foods

22

Small World Kitchen

23

Starbucks

24

Stella Good Coffee

25

Supino Pizzeria

26

The Gathering Coffee Co

27

The Kitchen by Cooking with Que

28

Time Will Tell (Opening Fall 2021)

29

Wasabi

30

Wayne State University Eateries

31

White Castle

32

Woodward Bar & Grill

33

YumVillage

34

Z's Villa

35

Zo's Good Burger

- Shopping & Daily Essentials

36

Busted Bra Shop

37

By Popular Demand The Collective

38

Carhartt

39

Clutch & Throttle

40

Comerica Bank

41

Coup D' tat

42

Cr me Br l e

43

CVS

44

Dittrich Furs

45

Ferne Detroit

46

First Independent Bank

47

Frida

48

Full Lotus Yoga

49

Hair. A Salon

50

Huntington Bank

51

James Martin Chevrolet

52

Kill The Hate

53

London Luggage Shop

54

Mature

55

Michigan Secretary of State

56

Orangetheory Fitness

57

Pure Detroit

58

Replay Caf 

59

Roby's Shoes

60

Russell's Pharmacy

61

Shy vs Bold

62

Textures By Nefertiti

63

The Fashion Place

64

The Peacock Room

65

The TEN Nail Bar

66

TRV|FIT

67

U.S. Post Office

68

University Foods

69

Urbanum

70

Wayne State University Bookstore

71

Yama

Area anchor institutions



College for Creative Studies

The College for Creative Studies (CCS) is a private college in Detroit that enrolls more than 1,400 students focused on art and education. In addition to its main campus in Midtown, CCS also operates the A. Alfred Taubman Center for Design Education in New Center. CCS plays a key role in Detroit’s cultural and educational communities.



Ford Piquette Avenue Plant

The Ford Piquette Avenue Plant is a museum dedicated to preserving Ford Motor Company’s first factory and its legacy as the birthplace of the Ford Model T which put the world on wheels. A National Historic Landmark, the plant hosts visitors from around the world with public and private events from car shows to weddings.



Pistons Performance Center + HFHS Center for Athletic Medicine

The Detroit Pistons Performance Center in Tech Town serves as the training place for the Detroit Pistons and the corporate headquarters for the NBA franchise. It features public spaces for events and ground-floor retail. It also includes the Center for Athletic Medicine managed by Henry Ford Health System.

Area art, culture & entertainment



Chroma

A new hub celebrating creativity, collaboration and community has opened in Milwaukee Junction featuring a variety of indoor and outdoor meeting and event spaces. Public programming includes chef dinners, art exhibits, festivals and more. Chroma meeting and event space is also available for private rental.



Detroit Institute of Arts

The Detroit Institute of Arts (DIA) has one of the largest and most significant art collections in the United States. It features over 100 galleries, a 1,150-seat theatre, a 380-seat hall for recitals and lectures, a reference library, and a conservation service library. It is ranked as one of the top six museums in the world, hosts major art exhibitions, and an estimated 677,500 visitors annually.



Detroit Public Library

Detroit Public Library (DPL) opened in 1865 as a 5,000 book collection located in the old Capitol High School on Griswold Street. Today, DPL has 21 locations throughout Detroit with a collection of seven-million plus books. The main library, located on Woodward in Midtown, is listed on the National Registry of Historic Places.



State of Michigan @ Cadillac Place

Cadillac Place, formerly the General Motors Building, is a 15-story office complex located at West Grand Boulevard and Second Avenue in New Center. It houses several State of Michigan government agencies, over 2,000 State employees, and additional office and retail. It was designated a National Historic Landmark in 1985.



TechTown Detroit

TechTown is an entrepreneurial hub focused on helping tech startups and local businesses launch and grow. It is part of the Wayne State University system and offers coworking, office, meeting and event space in the greater New Center neighborhood.



Wayne State University

Wayne State University (WSU) is a public research university in Detroit and the 3rd largest university in Michigan consisting of 13 schools and colleges. WSU offers nearly 350 programs to more than 27,000 graduate and undergraduate students in Midtown Detroit.



Detroit Symphony Orchestra + The Max

The Detroit Symphony Orchestra (DSO) is the fourth oldest orchestra in the United States. The DSO performs throughout the Metro Detroit area in both paid neighborhood events and free community concerts. Its main performance center is Orchestra Hall located at The Max M. + Marjorie S. Fisher Music Center.



Fisher Building + Fisher Theatre

The Fisher Building, known as “Detroit’s Largest Art Object,” is an office, retail, and entertainment destination in New Center. The Albert Kahn building built was designated a National Historic Landmark in 1989. The Fisher Building is home to the Fisher Theatre, which hosts an estimated 300,000 attendees per year.



Motown Museum

The Motown Museum - home of Hitsville U.S.A. - is the birthplace of the Motown sound. Visitors from around the world come to stand in legendary Motown Record’s Studio A and absorb the sounds, photos, costumes and artifacts that define Motown. The museum will re-open in 2022 following a \$50 million expansion.

Area food & drinks



Baobab Fare

The wife and husband team of Nadia Nijimbere and Hamissi Mamba share their East African cuisine and culture through Baobab Fare. Opened in 2021 at the corner of Woodward and Grand Blvd., Baobab Fare’s menu features East African entrees, desserts, coffees and teas. Bottled passion fruit juice and pili hot sauce are also available for purchase.



Beyond Juicery + Eatery

Beyond Juicery + Eatery is an expanding Michigan restaurant franchise specializing in healthy, accessible breakfast and lunch options. It offers salads, smoothies, wraps, and more made with fresh ingredients daily. Beyond Juice is located on W. Grand Blvd. in New Center.



The Kitchen, by Cooking with Que

The goal of owner Quiana “Que” Broden in creating The Kitchen by Cooking with Que, was to create a place where vegans and meat eaters could coexist while introducing more plant-based meals into everyday living. Que’s kitchen is a café by day and classroom by night. She also offers a meal prep program offering fresh meals three times a day, seven days per week.



Milwaukee Caffè’ + Kiesling

The owners of Kiesling cocktail bar have opened Milwaukee Caffè, an Italian-inspired coffee bar. The small neighborhood shop welcomes guests with a walk-up window and sidewalk seating. Next door, Kiesling serves up craft cocktails, beer and wine in a saloon-style setting complete with private rooms and secluded patio.



Oak & Reel

Native Detroiters and international restaurateur, Chef Jared Gadbow, opened Oak & Reel in 2020 to offer the finest Italian and seafood experience in the Midwest. The menu features inventive interpretations, local ingredients, and exceptional wine and cocktail pairings. It’s a high-end dining experience in a friendly and fun setting.



Supino Pizzeria

The owner of the popular Eastern Market pizza restaurant has opened a second location in New Center on Woodward near Grand Blvd. Supino is known for its thin New York style pizza which is available by the slice, to-go or eat-in.

Shopping & essentials



Crème Brûlée

This full-service multicultural salon is a one-stop shop for luxurious beauty. Crème Brûlée offers hair, nail, makeup and spa services and as well as a private beauty lounge for parties and special events. Crème Brûlée is located on Woodward Ave south of Grand Blvd.



Orangetheory Fitness

Orangetheory Fitness is a total body group workout that combines science, coaching and technology to charge your metabolism for more caloric afterburn and better results. High intensity workouts combine rowing, cardio and strength training. The company’s first location in Detroit is located at The Boulevard in New Center.



Pure Detroit

Pure Detroit is the original Detroit culture shop. Since opening their first store in 1998, Pure Detroit has grown to six locations, each located in landmark Detroit buildings. Their flagship store is located in the Fisher Building in New Center. Pure Detroit uses the rich history of Detroit to provide amazing Detroit inspired apparel, artwork, books and more.



Russell’s Fisher Pharmacy

Russell’sFisherPharmacyisanindependently owned pharmacy and convenience store in the Fisher Building serving the greater New Center area. Russell’s offers health and beauty products, as well snacks, candy, reading materials, greeting cards, and gifts.



The TEN Nail Bar

The TEN Nail Bar is an elevated nail care experience curated to provide stellar customer service and workmanship. With its chic nail art and champagne service, TEN Nail Bar was awarded the best salon/spa for a manicure and pedicure by HOUR Detroit magazine.



Urbanum

Urbanum is a curator of distinctly Detroit and city-driven design, with merchandise combining the familiarity of industry with the comfort of found objects. Urbanum offers a variety of home goods and gifts including apothecary, books, candles and kitchen at its store along Woodward Ave. in New Center.

Retail Leasing

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